
US Experiences in Integration of Demand-Side Resources and Market Mechanisms

美国经验介绍：需求侧资源的整合利用与市场化机制的推动



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- Policies at a glance
- New challenges
- New developments
- 政策回顾
- 新的挑战
- 新发展

Policies are essential for DR development

扶持政策是需求响应发展的关键

1992

Energy Policy Act of 1992/1992年能源政策法

Allowing utility investments in energy efficiency and demand-side management to be “at least as profitable” as traditional supply-side investments
规定在能源效率和需求侧管理上的电力投资与传统供应侧投资“至少在同样的盈利水平”

1996

FERC Order 888 & Order 889 联邦能源监管委员会第888及889号令

Order 888: unbundling wholesale generation and power markets from transmission services
Order 889: establishing a web-based system allowing energy customers to participate in the wholesale market
解除了发电及电力批发市场与输电服务的绑定，要求输电商向公开市场提供输电服务

2005

Energy Policy Act of 2005 2005年《能源政策法》

Eliminating barriers at the national level for DR resources to enter energy, capacity and ancillary service markets
消除进入电量、容量和辅助服务市场的阻碍，明确支持需求响应

2007

Energy Independence and Security Act of 2007 2007年《能源独立与安全法》

Directing FERC to assess the total and achievable potential, identify barriers, and develop policy recommendations
指示联邦能源委员会对全国需求响应潜力做出评估

2009

FERC Order 719联邦能源监管委员会第719号令

Permitting the bidding of DR directly in the wholesale market
允许需求响应直接参与批发市场竞价

2011

FERC Order 755联邦能源监管委员会第755号令

Allowing DR to be compensated at the market price for energy 确认需求响应可以成为平衡能源供需的措施，并要求对需求响应进行相应的补偿

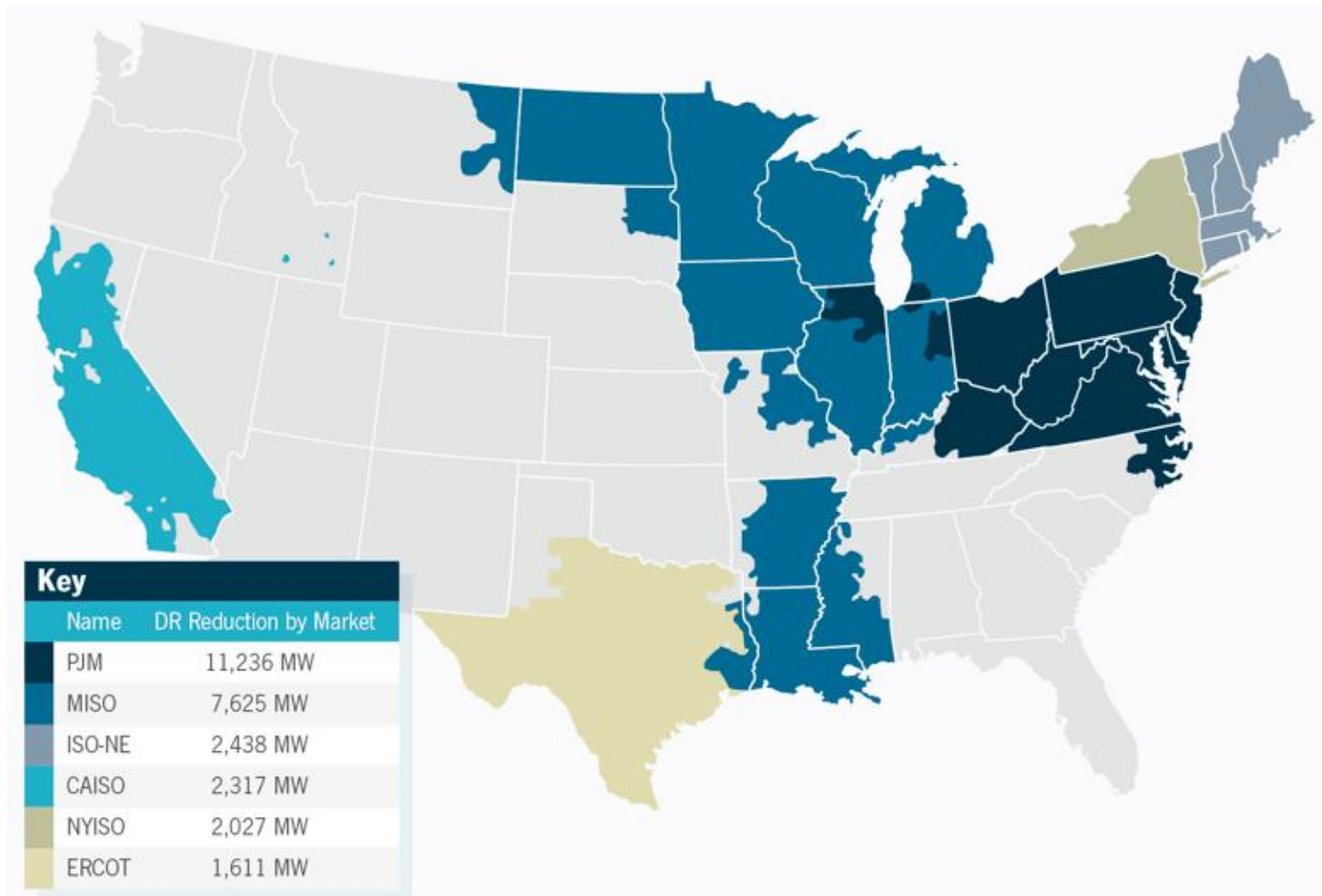
2015

FERC Order 745 联邦能源监管委员会第745号令

Allowing DR resources to receive the local wholesale market price in both real-time and day-ahead markets 允许需求响应在实时市场和日前市场内享受当地的批发市场价格

Different types of markets and mechanisms exist

美国各个地区建立不同类型、不同规模的市场机制



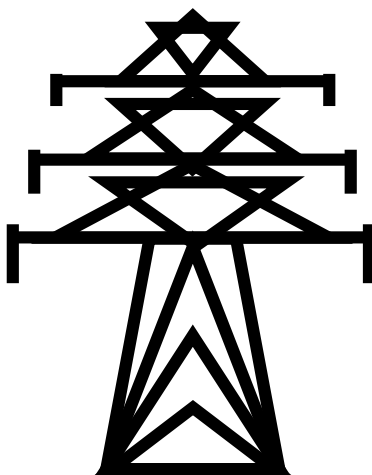
Source: GTM Research, 2014

Power grid has been facing new challenges

电网系统面临新挑战

Historically | 以前

- Safe operation
电网系统安全运行
- Reliable power supply
确保供电



Now | 现在

- Smarter grid
智能化
- More flexibility
提高灵活性

Several factors exist behind these new challenges

不同因素导致了这些新挑战

Growing energy efficiency

Slowing-down growing rate of electricity sales

能效的提升、售电量增长速度缓慢

Increasing application of demand-side resources

需求侧资源的广泛利用

More pressure on cleaner, more efficient electricity service

政策目标要求更清洁、更具有成本效益的电力资源

Increasing non-utility market actors

电力公司以外，更多服务商进入电力市场

Aging grid infrastructure

电网基础设施老化

能效

需求侧
资源

清洁能源
消纳

负荷
集成商

成本
效益

Demand response (DR) helps address the challenges

需求响应有助于应对新挑战



Changing conditions promote aggregated demand side resources

变化的条件有助于促进需求侧资源的聚合

Aggregating demand side resources (e.g. appliances, battery storage, EV, PV, etc.) can provide diverse products that:

汇总需求侧资源（如电器、电池、电动车、光伏电池等）能提供多样化的产品：

- Quickly respond to shifting supply and demand 快速响应不断变化的供需要求
- Provide year-round value and service (seasonal, daily, hourly, etc.) 提供全年的价值和服务（季节性，每日，每小时等）

PJM – Capacity Performance for Emergency DR

PJM – 应急DR容量性能要求

Generators

- must meet their commitments to deliver electricity whenever PJM determines they are needed;
- may receive higher capacity payments as a “pay-for-performance” requirement;
- that exceed performance commitments will be entitled to funds collected from generators that underperform;
- assume virtually all financial risks if they do not meet their power supply obligations. (for 2018/19 delivery year)

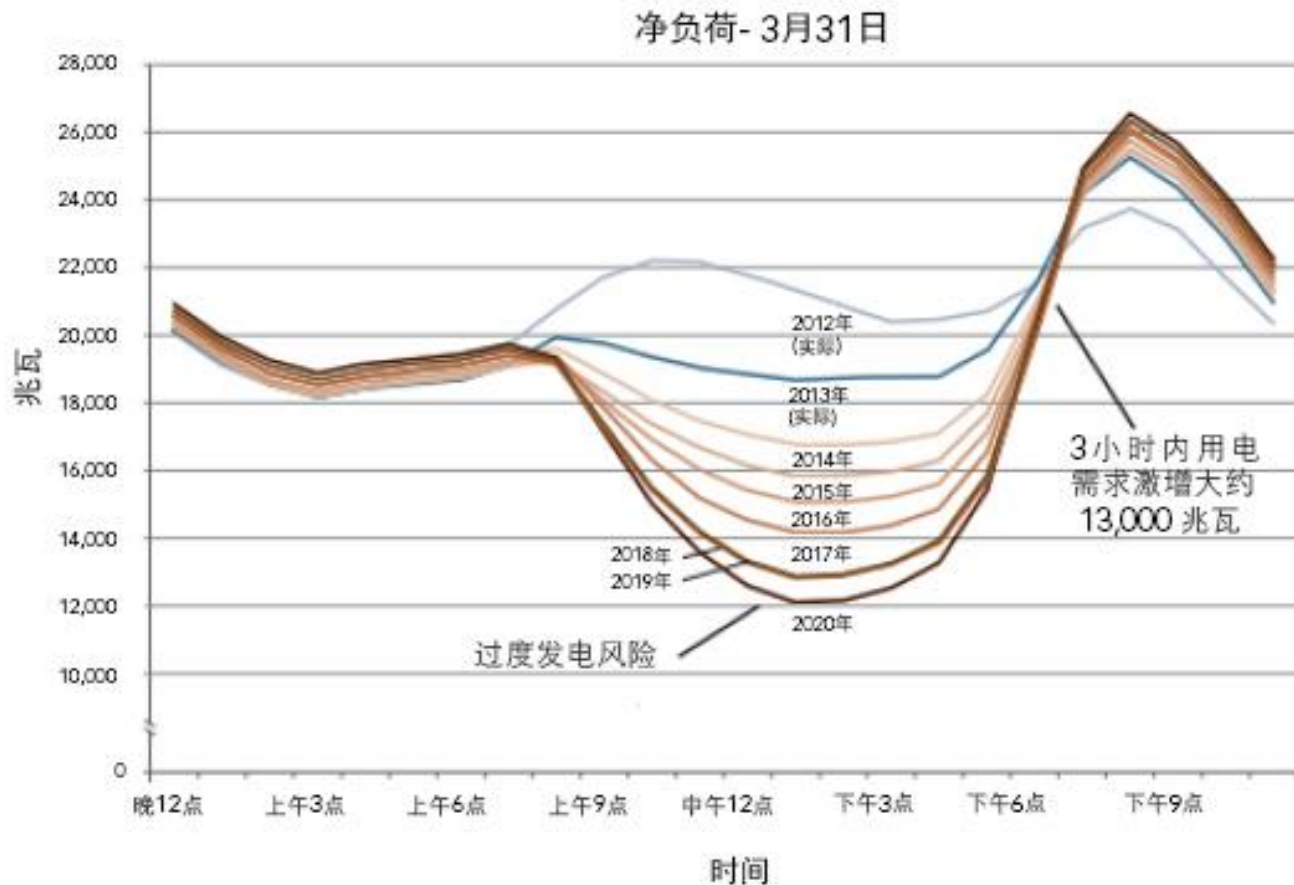
发电方

- 依PJM决定必须满足其提供电力的承诺
- 按绩效可能会收到更高的容量付款
- 如超过业绩承诺将有权获取从未达承诺方收集的资金
- 承担几乎所有不满足供电义务金融风险

(供应年2018/19)

Dispatchable DR helps California to meet energy needs

可调度需求响应已用于满足加州的能源需求



- ❑ Avoid use of fossil fuel
避免使用化石燃料
- ❑ Preferred option for renewable electricity generation
可再生能源发电的首选方案

每日电力供需预测显示，由于太阳能和风能的加入，加州电网正在出现新变化，即午间用电净负荷下降，傍晚出现急剧攀升的负荷尖峰。这种现象因其形状被称为“鸭形曲线”。

预计3月31日（2012-2020年）净负荷增长趋势迅猛，存在过量发电风险。

California integrates distributed energy resources to market

加州把分布式能源资源纳入到电力市场

Aggregated Individual Energy Resources | 集成的个体能源资源

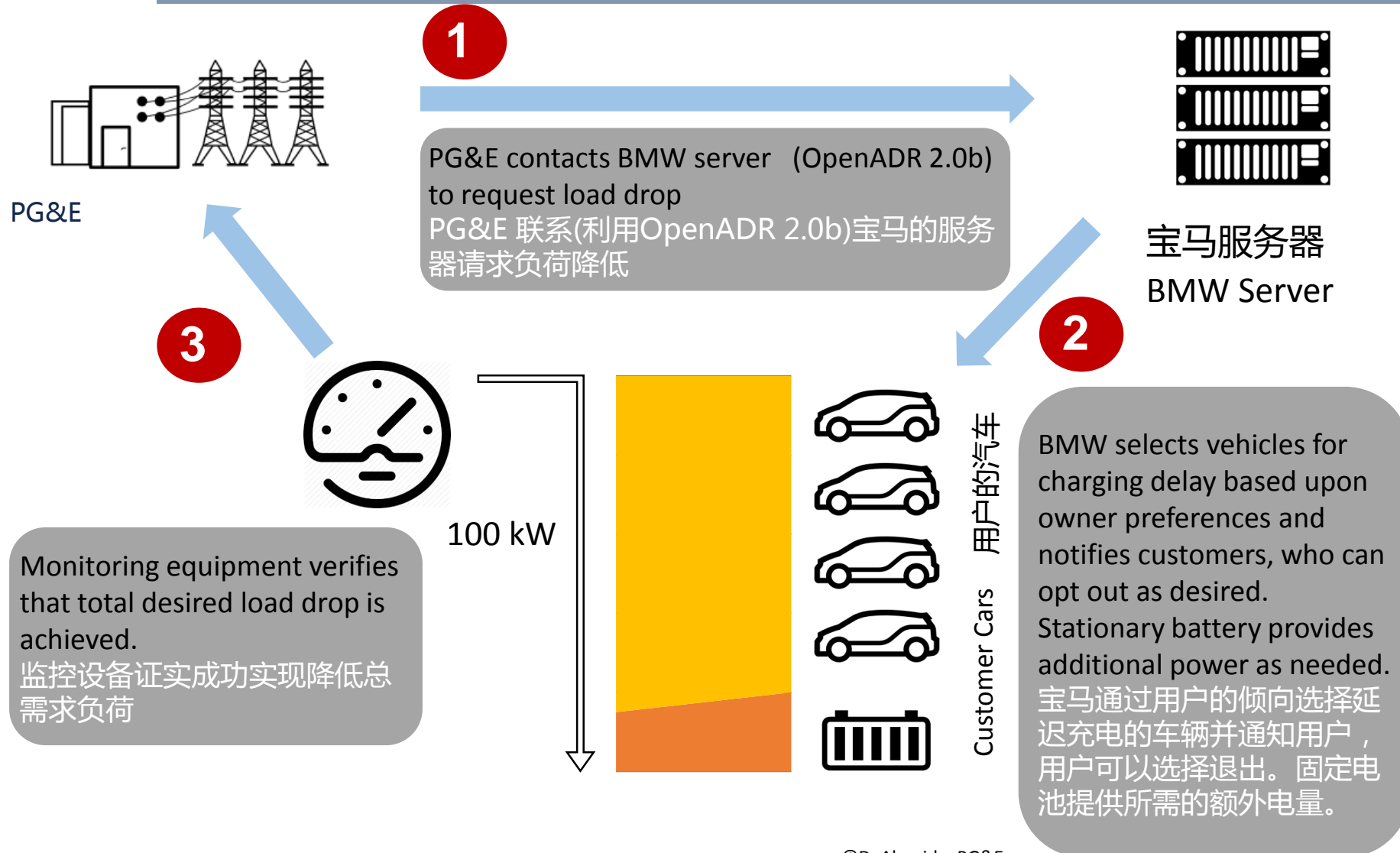
0.5 MW \leq

rooftop solar | 分布式光伏
plug-in electric vehicles
插电式电动汽车
energy storage | 储能
demand response resources
需求响应资源

Considered as a market resource | 作为市场资源可参加电力市场

Utility pilot with managed charging, and battery storage providing grid services

电力公司试点利用有序充电及电池储能提供电网服务



Supporting policies should remove market barriers

扶持政策应消除机制和市场壁垒

US experience shows demand side resources can contribute equally **with** or **without** the development of an organized wholesale market, but enabling policies and regulations must be in place.

美国经验表明，需求侧资源作用的发挥不一定以电力批发市场的存在为前提，但是扶持政策和法规要到位。



Natural Resources Defense Council

自然资源保护协会

- ❑ Established in 1970
- ❑ International environmental nonprofit organization
- ❑ Expertise of some 500 scientists, lawyers and policy advocates
- ❑ Two decades working in China since 1996
- ❑ NRDC Beijing Office with 40 specializing in policy research, introducing global best practices, and providing technical and legal assistance
- ❑ Collaborating with government agencies, research institutes and non-profit organizations to promote green, circular and low-carbon development in China

- ❑ 成立于1970年
- ❑ 国际环保公益组织
- ❑ 以科学、法律、政策方面专家为主力
- ❑ 在中国开展工作已有20年
- ❑ NRDC北京办公室现有成员约40名。主要工作内容为政策研究，介绍国际先进实践，以及提供技术和法律方面的专业支持。
- ❑ 与政府机关、研究机构和国内外公益组织一直积极开展合作与交流，促进中国的绿色、循环、低碳发展。

THANK YOU

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NATURAL RESOURCES DEFENSE COUNCIL

nrdc.cn (Chinese) | nrdc.org (English)
